



SYLVESTER GARZA
PRODUCTIONS

Commercial Photography
Showcasing People, Products & Environments
Enhancing your image

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10 REASONS TO HIRE GARZA

1. SENIOR LEVEL PHOTOGRAPHER WITH OVER TWENTY YEARS EXPERIENCE.
2. LIGHTING IS EVERYTHING -A COMPLETE GRASP OF LIGHTING, WHICH AS WE ALL KNOW – IS EVERYTHING . . .
3. ART DIRECTION EXPERTISE FOR A WIDE VARIETY OF COMMERCIAL SETTINGS. FROM OSHA COMPLIANCE TO PRODUCT DISPLAY, ARCHITECTURE, EDITORIAL AS WELL AS CORPORATE/EXECUTIVE PORTRAITURE FOR ANNUAL REPORTS.
4. PROJECT SCOPE & DEFINITION – I MAKE SURE I HAVE A CLEAR UNDERSTAND OF YOUR OBJECTIVES, GOALS, TIME LINE AND REQUIREMENTS WHICH IS CRITICAL TO A SUCCESSFUL PROJECT.
5. PROJECT UPDATES – I AM COMMITTED TO KEEPING YOU INFORMED ABOUT OUR PROJECT VIA EMAIL AND PHONE.
6. PROBLEM SOLVING – WITH ENOUGH PLANNING, WE HOPE TO AVOID ANY, BUT IF THEY DO ARISE, I WILL HAVE POTENTIAL SOLUTIONS.
7. CREATIVE EYE – I DO MORE THAN JUST PHOTOGRAPH PEOPLE AND THINGS. IN PARTNERSHIP WITH CLIENTS I AM ABLE TO ADD THE “ARTISTIC CREATIVE EXTRA” THAT MAKES THE SUBJECT SOMETHING SPECIAL AND MEMORABLE.
8. INSTANT REPLAY- ON THE SPOT VIEW OF EACH SHOT SO YOU CAN SEE WHAT IS WORKING AND WHAT MAY NEED CHANGING.
9. USAGE RIGHTS - WE DISCUSS USAGE RIGHTS UP FRONT AND SHOULD YOU FEEL YOU NEED EXTENDED USAGE RIGHTS, WE WILL AGREE ON AN EQUITABLE SOLUTION FOR ALL CONCERNED.
10. SENSITIVITY TO BUDGET CONSTRAINTS – I MAKE SURE YOU GET THE GREATEST VALUE FOR YOUR DOLLARS SPENT.

CALL ME TODAY TO DISCUSS YOUR NEXT IMPORTANT PROJECT!

713 957-2777 OR SEND ME AN EMAIL